Scott Input (SKD) Specs

Here's a description of the COMMERCIAL INPUT SCHEDULE for a Scott System or AXS or Spot Box from Scott Studios Corp.

It's a comma delimited ASCII text with a carriage return and line feed after each line. Then this is followed by a sample file, then the actual merged SCHEDULE FILE is given with a sample, then an OUTPUT AIRED RESULT LOG and a sample is after that.

The COMMERCIALS file MUST be named: YYMMDD.ASC for this Generic Import.

```
HH:MM:SS, ,Cat,DA9999,"Title","Artist",MM:SS 1, 2, 3, 4, "5",
"6", 7
```

1 is the Scheduled Time, expressed in HH:MM:SS, where HH is 24 hour military time for the hour, MM is minutes and SS are seconds.

2 is a synchronization field, normally left either blank or with a space.

3 is a 2-character or 3-character category. Spots are user defined categories like CA for Commercial Announcement or COM for COMmercial. This is REQUIRED, but if EVERYTHING on your traffic log IS a commercial, Scott Studios' Merge Program can simply add a category to everything from your traffic computer.

Everything alphabetical will be considered relevant to FCC categories, such as PSA, PA, etc. Everything numeric is considered music and if music is dubbed by Scott Studios we will use categories of 101, 102, 103, 104, 105, etc. with 100-300 songs per category. This is not the music format "category" but a media category.

4 is DA (which stands for Digital Audio), followed by a 4-digit "spot" number. Again, this is REQUIRED, but if EVERYTHING on your traffic log IS a commercial, we can simply add the DA prefix to everything from your traffic computer if we get the 4 digit number (preferably with leading zeros for numbers less than 1000).

Once we have the above items, nothing else is ESSENTIAL for operation of the system. We will play category COM cut 1234 if you put it in the schedule. The commercial name you type into your traffic program is merely displayed on the screen but the category and cut are played on the air.

5 "Advertiser" Actually, you do not HAVE to put the double quotes around the title IF ADVERTISER NAMES NEVER INCLUDE A COMMA. However, good practice us to use the quotes so that commas can display in the title. In a comma delimited text file ANY comma means the field has ended and whatever follows is the next field.

We will display the first 45 characters of advertiser and truncate after that.

6 "Song's Artist" Not required for commercials. Again, quotes are desired but not required unless there is a comma in the Artist name. We also display 45 characters of artist.

7 MM:SS are Minutes and Seconds of theoretical length. This is displayed for use in the traffic office but the actual time in the air studio comes from the hard drive.

There are other fields but they do not involve commercials. For music, they are:

8 SS is song intro time. This is 2 numbers with a leading zero if needed.

9 F or C sometimes ! is 1 character of End.

10 Year is 2 or 4 Characters

11 Trivia line is text up to 42 Characters can be album name, other info, beats per minute, ASCAP/BMI, etc.)

The only info required to actually play a song is the category (field 3) and the cut number (field 4). The time is a sequence that may be adjusted (changed) after the real spot lengths are added to the music schedule. Everything else is just text that displays when the log is edited. In the air studio it actually gets updated/overwritten by what the music dubber types in the "cart" label when the music is recorded to hard drive.

Scott Output (AIR Log) Specs

Here's an Aired Results Log description followed by a sample file for a Scott System from Scott Studios Corp. It's a comma delimited ASCII text with a carriage return and line feed after each line.

The AIRed LOG file is ALWAYS named: YYMMDD.AIR for this AIRed Log. Again, YY is the Year, MM is the month with a leading zero, and DD is the date with a leading zero.

```
07-20-98,14:03:47,EVENT:,008603,---,"EOM: (R) (R) 80706 -----",----,
------,06851
07-20-98,14:03:47,on-air,DA0507,JI4,"Liners Produced
2@",00:04,14:00:15,06852
07-20-98,14:03:52,on-air,DA2035,401,"For The Good Times Green, Al
3@",06:13,14:00:20,06853
MM-DD-YY,HH:MM:SS,on-air,DA9999,Cat,"Title Artist
9@",MM:SS,Time ,Sequence#
(with Carriage Return & Line Feed)
1 ,2 ,3 ,4 ,5 ,6" ",7
,8 ,9
```

1 is the air Date;

2 is the actual air time the event started, expressed in HH:MM:SS, where HH is 24 hour time for the hour, MM is minutes and SS are seconds. 3 must say in lower case on-air. Otherwise it is a tech support code such as EVENT or Q-FAIL which you should IGNORE because they do NOT represent a broadcast. 4 is DA (which stands for Digital Audio), followed by a 4-digit number. This shows the cut number that actually played on the air IF the previous field says on-air. 5 is a 2-character or 3-character category. Music events usually are in numbered categories like 001 thru 999. Non-music recordings are user defined categories like JIN for jingle, CA or COM for Commercial Announcement or COMmercial. Some category name or number is REQUIRED, although you do not have to use more than one. It is possible for numbers to be duplicated such as COMmercial 1234 and MUSic 1234 as well as JINgle 1234 and PROmo 1234. 6 "Title" Begins with a double quote, then 25 characters fixed length for the Title. Then 23 characters fixed length of the Artist name. And finally a 1 digit number (between 1 and as many as 8) of the audio card number used to play the cut, followed by the @ sign and a double quote. 7. Length is MM:SS are Minutes and Seconds of theoretical length. For songs on hard drive, we actually start the next song based on an EOM (End of Message) put at the end of the song when it is recorded onto hard drive. 8 is the Scheduled Air Time, also expressed in HH:MM:SS, where HH is 24 hour time for the hour, MM is minutes and SS are seconds. CAUTION: Although this can THEORETICALLY be used on traffic systems for reports to see if something ran as scheduled, note that it is possible for a traffic person or a program director or a DJ to move any item from its original traffic log or music log time and that move will then change the SCHEDULED time (because the jock or traffic person re-scheduled it!

 $9\ {\rm This}$ is a sequence number that restarts at 000001 every day at midnight.